

**Why do that?**

www.bestsales.ee is the best way to target advertising directly to sales managers.

Characterization

Bestsales.ee is particularly suitable for advertising sales software, sales training, sales books and textbooks for the providers of services necessary for sales persons. Sales managers and expert managers must always look presentable, so this is a good channel for advertising all kinds of new products and collections. It is definitely a very good channel for finding sales managers/sales people. A very suitable for catching wealthy private consumers for e.g. sports and dance clubs, providers of beauty and leisure services, dealers of technical products and cars, insurance, leasing and tour operators. It is also suitable for a part of a large B2B campaign and for a long term image advertising.

Target group / readers

From Monday to Friday, Bestsales covers the most important news for sales persons and for an estimated 6,500 sales managers operating in Estonia.

Market position

Sole leader. The majority of Estonian sales managers read the news of Bestsales.

Key figures

January 2017

Visits

27 700

Unique visitors

24 400

Pageviews

38 700

The number of recipients of the newsletter

4000

Frequency of newsletters per week

1

Estonia's leading website for sales news covers success stories, events, and trends in the field of sales.

The focus is on the sales managers' job exchanges, new solutions, different strategies, advice and results.

BestSales is the largest organizer of sales conferences, and competitions in Estonia.

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Aripäev

Bestsales.ee

Prices valid from 1.02.2018

Dimensions are given in pixels, width x height.

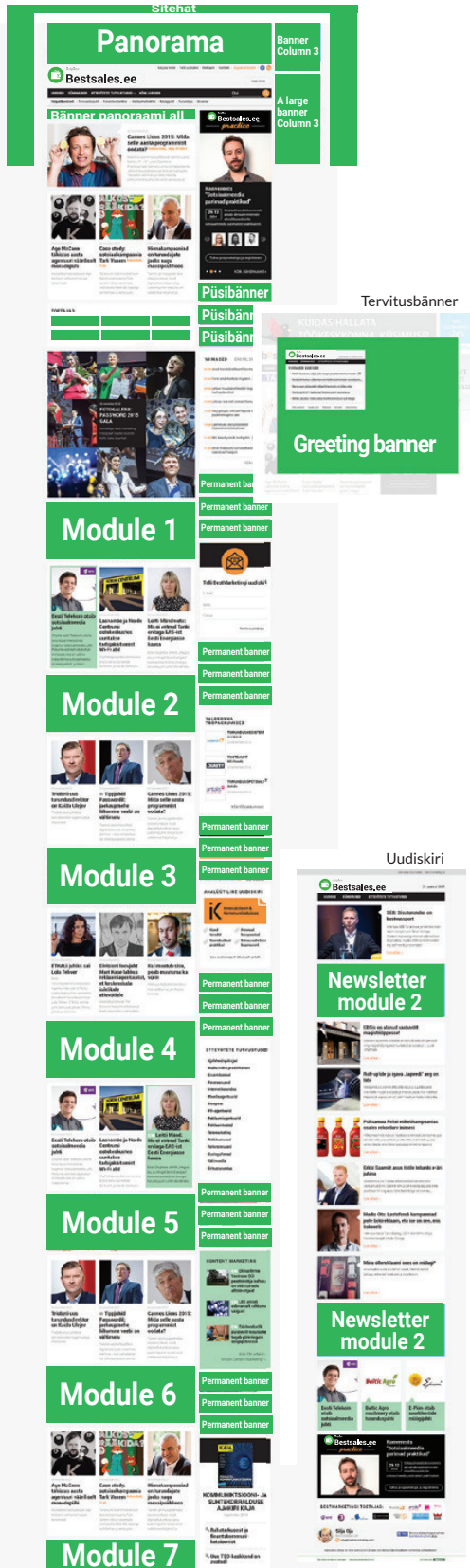
Prices do not include VAT.

Advertising page or service must conform to good practices, and be in accordance with the advertiser's products, services, information leaflet or organizational capabilities. Aripäev has the right to refuse advertising a directly competing product or service.

*You will find requirements for design on the technical terms page.

Booking

phone 667 0105,
fax: 667 0200
e-mail: reklaam@aripaev.ee
ftp.aripaev.ee/incoming/Rekl
www.aripaev.ee/internetireklaam
ftp@ftp.aripaev.ee



Price list

	SIZE	CAPACITY	DAILY PRICE	CONTACTS PER WEEK	ROTATING
Greeting banner	1024 x 710 px	100 kB	300 €	3 000	1
Panorama (the front page and throughout all)	1000 x 180 px	100 kB	195 €	10 000	3
Banner under the panorama	660 x 40 px	20 kB	50 €	5 000	3
Module 1	660 x 250 px	50 kB	150 €	10 000	3
Module 2	660 x 250 px	50 kB	110 €	10 000	3
Module 3	660 x 250 px	50 kB	90 €	8 500	3
Module 4	660 x 250 px	50 kB	70 €	8 500	3
Module 5	660 x 250 px	50 kB	50 €	7 500	3
Module 6	660 x 250 px	50 kB	50 €	7 500	3
Module 7	660 x 250 px	50 kB	50 €	7 000	1
Module 8	660 x 250 px	50 kB	50 €	7 000	1
Module 9	660 x 250 px	50 kB	50 €	7 000	1
Module 10	660 x 250 px	50 kB	50 €	7 000	1
Banner Column 3	200 x 215 px	50 kB	55 €	10 000	3
A large banner Column 3	200 x 400 px	50 kB	110 €	10 000	3
Permanent banner at the top of the page (1 week)	320 x 80 px	20 kB	50 €	10 000	1
Permanent banner at the bottom of the page (1 week)	320 x 80 px	20 kB	30 €	10 000	1
Newsletter module 1 (1 day)	600 x 250 px	20 kB	150 €	9 000 saajat	1
Newsletter module 2 (1 day)	600 x 250 px	20 kB	100 €	9 000 saajat	1
Content Marketing (2 weeks)			599 €		
A vacancy announcement in column 1 as an article			299 €		
Introduction of enterprises			149 €		
Press release (2 weeks)			200 €		
Advertising article (2 weeks)			399 €		
Useful links (1 month)	Title max 55 ch		50 €		
Scroller	advance notification two weeks.		300 €		
Sitehat	advance notification two weeks	1525 x 675 px	100 kB	300 €	
Special solutions on agreement					

Three rotating banners. Banner á 100 euros. Banner exchange fee 10 euros.



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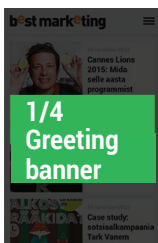
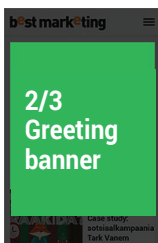
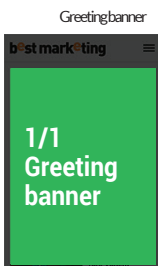
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	SIZE	CAPACITY	DAILY PRICE	CONTACTS PER WEEK
News header	590 x 150 px	35 kB	59 €	500
Greeting banner	590 x 800 px	75 kB	59 €	350
2/3 Greeting banner	590 x 600 px	75 kB	59 €	350
1/4 Greeting banner	590 x 200 px	35 kB	59 €	350
Module 1	590 x 460 px	55 kB	39 €	500
Module 2	590 x 460 px	55 kB	39 €	500
Module 3	590 x 460 px	55 kB	39 €	450
Module 4	590 x 460 px	55 kB	39 €	450
Module 5	590 x 460 px	55 kB	39 €	350
Module 6	590 x 460 px	55 kB	39 €	350
Module 7	590 x 460 px	55 kB	39 €	300
Module 8	590 x 460 px	55 kB	39 €	300
Module 9	590 x 460 px	55 kB	39 €	250
Module 10	590 x 460 px	55 kB	39 €	250
Module 11	590 x 460 px	55 kB	39 €	200

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