



Why do we do it?	The most efficient way to exactly reach the right decision maker with a specific product or a service for the sector.
Characteristics	The website is suitable for finding a cooperation partner, a top-notch specialist or a manager in the sector, as part of a B2B campaign, and a long-term image advertisement.
Target group / readers	The target group is made up of decision-makers and opinion leaders in the field of information technology. These are IT executives from the private and public sectors, who have a direct or indirect impact on the IT purchasing decisions in the company.
Market position	ITuudised.ee is the sole market leader of the purchasing decision makers in the IT sector. This is the optimal channel for reaching key leaders in the industry.
Visits per month	28 500
Unique users per month	18 000
Pageviews per month	60 000
The number of recipients of the newsletter	7200
Frequency of the newsletter per week	1

Leading Information Technology Business News Site Covers the essential news in IT development, research, and development, hardware and software, Future Trends, etc.



Ana Madismäe

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Indrek Kald

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The dimensions are indicated in pixels, width × height.

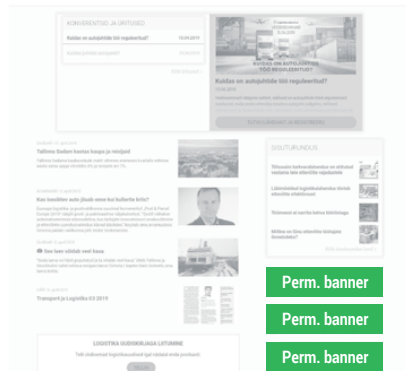
The prices do not include VAT.

The advertised page or service must comply with best practices, and be in accordance with the products, services, newsletters or organisational possibilities of the advertiser. Aripäev has the right to decline to publish advertisements of competing products or services.

* The design requirements can be found on the technical requirements page.

Booking

Phone 667 0105, fax: 667 0200
E-mail: reklaam@aripaev.ee
ftp.aripaev.ee/incoming/Rekl
www.aripaev.ee/internetireklaam
ftp@ftp.aripaev.ee



Uudiskiri



Price list

	DIMENSIONS	SIZE	PRICE per day	ROTATING
Panorama (the front page and throughout all)	1200 x 190 px	100 kB	195 €	3
Module 1	880 x 250 px	50 kB	150 €	3
Module 2	880 x 250 px	50 kB	110 €	3
Module 3	880 x 250 px	50 kB	90 €	3
Module 4	880 x 250 px	50 kB	70 €	3
3rd column banner	300 x 600 px	50 kB	110 €	3
Permanent banner (1 week)	400 x 80 px	20 kB	50 €	1
Newsletter module 1	600 x 250 px	20 kB	150 €	1
Newsletter module 2	600 x 250 px	20 kB	100 €	1
Content Marketing			599 €	
Job ad			299 €	
Company introduction			149 €	
Useful offers	headline max 55 char.		50 € / month	
Special solutions on agreement				

Three rotating banners. Banner á 100 euros. Banner exchange fee 10 euros.



Aripäev

ITuudised.ee

Price list valid from April 11th 2019

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Booking

Phone 667 0105, fax: 667 0200

E-mail: reklaam@aripaev.ee

ftp.aripaev.ee/incoming/Rekl

www.aripaev.ee/internetireklaam

ftp@ftp.aripaev.ee



Price list

	DIMENSIONS	SIZE	PRICE per day
Module 1	690 x 250 px	55 kB	39 €
Module 2	690 x 250 px	55 kB	39 €
Module 3	690 x 250 px	55 kB	39 €
Module 4	690 x 250 px	55 kB	39 €
Module 5	690 x 250 px	55 kB	39 €
Module 6	690 x 250 px	55 kB	39 €

Three rotating banners. Banner á 100 euros. Banner exchange fee 10 euros.