



# Virtuaalkliinik

Usaldusväärne ja teaduspõhine

## Virtual Clinic - Trustworthy and science based

### Why?

Virtual Clinic is the first patient decision support and e-health services solution in Estonia. It provides the patient with relevant information and services during the whole journey – from searching the symptoms on Google to booking doctor's web-appointment to investigating the diagnosis impact after the doctor's appointment. It's a one-stop-shop from problem to solution.

### What?

For clinics, pharmas or pharmacies it's a possibility to be at the right place at the right time and to meet their customers' needs with relevant offers: to provide the patient suffering from cough with the relevant cough medicine or pulmonologist's advice, not a quick callus remover.

Virtual Clinic provides science based and comprehensive information approved by doctors:

- about ailments and symptoms
- about diseases and conditions
- about available therapies and treatments
- about relevant OTC drugs or food supplements
- about preparing for the doctor's appointment
- about booking doctor's appointment

### To whom?

Virtual Clinic is for:

- people who or who's relatives have health issues and who would like to learn more about their symptoms, prospect and treatment options
- chronically ill who need diagnose-based instructions, information and health risk assessments for daily activities
- health-aware, enterprising and successful professionals who value their time and want to stay healthy by utilizing the novel solutions modern science based medicine can offer.

Sessions per month 80 000

Newsletter subscribers 18 000

Newsletters per week 1



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## COOPERATION OPTIONS

- CONTEXTUALLY RELEVANT BANNER

MOBILE 300x250px

DESKTOP 300x600px

NEWSLETTER 560x250px

The dimensions are indicated in pixels, width × height. The advertised page or service must comply with best practices, and be in accordance with the products, services, newsletter or organisational possibilities of the advertiser.

- DOCTOR'S APPOINTMENT BOOKING OPTION

- CONTEXTUALLY RELEVANT SCIENCE BASED CONTENT MARKETING

- CUSTOM-MADE SOLUTIONS: AWARENESS CAMPAIGNS, CALCULATORS, WEBINARS ETC

- PRICE LIST

CONTENT MARKETING 850.- (+VAT)

DESKTOP BANNER 150.- (+VAT) DAY

MOBILE BANNER 100.- (+VAT) DAY

NEWSLETTER BANNERS 150.- (+VAT)

FACEBOOK BOOST POST 100.- (+VAT)

Angiin ehk äge tonsillit  
31. jaanuar 2019 13:27 • Lugemise aeg 3 minutt

Redigeeris: dr Kadri Riivik | Toimetaja: Önne Puhk

- Mis angiini põhjustab? >
- Millised on angiini sümptomid? >
- Kuidas angiini diagnoositakse? >
- Kuidas angiini ravitakse? >
- Millised on angiini võimalikud tüsistused? >
- Nõuanded >
- KIIRELT ARSTILE: vaata esimesi vabu aegu >
- Mine oma sümptomeid täpsustama >

**TERVE KURGU HEAKS!**  
**Faringo**  
Lõpetab  
Faringo's  
Tõhusalt. Tõrjub ära ja peatab äärmiselt kiiresti tekkivat põletikku ja tekitab kergedalt tootumist.  
<https://lv.silvanols.com/et/>

**ARSTI VASTUVÕTT VEEBIS**

**PEREARST**  
Kadri Riivik  
Minudoc.ee >  
Varaseim aeg: TÄNA 12:45  
**VÕTA ÜHENDUST >**

**PEREARST**  
Sergey Saadi  
Minudoc.ee >  
Varaseim aeg: TÄNA 12:45  
**VÕTA ÜHENDUST >**

**SEOTUD LOOD**

- Papilloomivirus ehk HPV >
- Ekspert: HPV-vaktsiin on väheste kõrvaltoimetega >
- HPVga nakatub elu jooksul ligi 80% inimestest >

Loe kõiki >

HPV VAKTSIIN  
**JAGA FACEBOOKIS**

**LABIMURRE MEDITSIINIS SAAB ALGUSE SÜDAMEST, KUID SUNNIS LABORIS**  
Onkoloogia • Hepatiit • Vaktsiinid • Diabeet  
**MSD**  
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**Emakakaeväähk on tõsine haigus, mida saab ennetada!**  
Emakakaeväähk on emakakaela rakust arenenud