



TERVISEUUDISED

www.virtuaalkliinik.ee

WICK – Nr 1 kaubamärk maailmas kõha ja külmetuse vastu*

TriFlunex
paratsetamool, paratsetamool, fenüülfron

Leevendab 6 gripi ja külmetuse sümptomit:

- ✓ Palavik
- ✓ Peavalu
- ✓ Kurguvalu
- ✓ Lihasvalu
- ✓ Nohu
- ✓ Lahtine kõha

Sweet dreams

We begin to think about our sleep in most cases if we cannot get it come or go away, no matter how hard we try. Mostly, however, the concern of insomnia. Special issue

Griip on hullem kui keerge külmetushaigus. Lk 4-5

TERVISEUUDISED CIRCULATED:
Between Äripäev
and the newspaper



- newspapers are available in shopping centers and R-kiosks, all over Estonia
- The newspapers are distributed free of charge: in pharmacies, polyclinics, and conferences
- Target group: end consumers, doctors, and pharmacists



DISTRIBUTION LOCATIONS:

Comarket Laulasmaa
Comarket Liivalaia
Comarket Nõmmekeskus
Comarket Valdeku kpl.
Delice Viimsi
Grossi Endla
Grossi Keila
Grossi Marja kpl.
Grossi Paldiski
Grossi Pelgulinna
Grossi Viimsi Toidupood
Grossi Võru Toidukaubad
Grossi pood (Tammsaare)
Grossi Ümera
Hyper Rimi Haabersti
Hyper Rimi Laagri
Hyper Rimi Narva
Hyper Rimi Tartu
Konsum Muraste
Konsum Raudalu
Konsum Suure-Jaani
Konsum Valga
Maksimarket Eedeni
Maksimarket Laagri
Maksimarket Paide
Maksimarket Peterburi tee
Maksimarket Pärnu
Maksimarket Tartu Kvartali
Maksimarket Tartu Lõunakeskus
Maksimarket Viljandi

Prisma Kristiine
Prisma Lasnamäe
Prisma Mustamäe
Prisma Narva
Prisma Rocca al Mare
Prisma Tartu Annelinna
Röömu Kaubamaja
Selver Järve
Selver Marienthali
Selver Paide
Selver Pelgulinna
Selver Põltsamaa
Selver Valga
Selver Ülejõe
Viljandi haigla
Tõnismäe Südamapteek 24h
BENU Suurejõe apteek
Kroonikeskuse Südamapteek
Qualitas Arstikeskus
BENU Õismäe Apteek
Lasnamäe Medicum
Põhja-Eesti Regionaalhaigla aatrium
Haabersti Tervisekeskus (polikliinik)
ITK Magdaleena polikliinik
ITK Silmapolikliinik
Ülikooli apteek Kristiine
Ülikooli apteek Tall Kaubamajas
Ülikooli apteek Rocca al Mares
LTKH nn Meremeeste polikliinik
Nõmme polikliinik

Once a month a newspaper appears in Estonia that focuses on ordinary people and offers them news on healthcare and a healthy lifestyle. The goal is to keep the public informed about everything exciting that is currently taking place in Estonian healthcare and to break it down to the reader as easily and interestingly as possible. Every person happens once in a while to be in a patient's role. Also in this light, the newspaper offers some good advice. The number of articles depends on the total volume of the newspaper but generally, approaches 20. They are accompanied by a commentary by the editor.

Sales and Development Manager
Kristi Kammer
phone 507 9553,
Kristi.Kammer@aripaev.ee

Editor-in-Chief
Kadi Heinsalu
phone 667 0451,
Kadi.Heinsalu@aripaev.ee

AS ÄRIPÄEV
Vana-Lõuna 39/1, 19094 Tallinn
phone 667 0245; gsm 510 6479;
reklaam@aripaev.ee
ftp.aripaev.ee/incoming/Rekl
www.aripaev.ee/reklaam

page	dimensions	price (euro)
1	277×367 back cover	1569 1879
2/3	183×367	1535
1/2	183×274 277×181 136×367	1106
1/3	183×181 277×119	907
frontpage	88×305 276×88	1790
1/4	136×181 277×88	701
1/6	89×181 136×119	563
1/8	136×88	325
1/9	89×119	310
1/12	277×26 136×57 89×88 coupon	210
Poster on the baskets 335x350 of which TERVISEUUDISED logo represents surface 335x85 mm		335×260 mm + bleed 1 month 1 kuu 4473.83

Publications in 2020

8. January - Sleep
5. February - Cold/vitamin
4. March - The mother and the child (baby)
1. April - Diabetes
6. May - Teeth
10. June - The mother and the child (baby)
8. July - Traumas and wounds
19. August - Teeth
2. September - Eyes
7. October - Cold/vitamins
4. November - Diabetes
2. December - Teeth

Prices valid from 18.03.2013

Dimensions are given width x height.
Prices do not include VAT.

Booking

Booking of advertising space two weeks before publication
Undesigned advertising materials to be submitted two weeks before publication. Ready made advertisements (with printout!) to be submitted no later than one week before publication.

Services and additional charges

Coated paper advertising + 20%
Specific placement + 20%
Alone on the page (1/6 page, 2/9 page, 1/4 page and 1/3 page)
+ 20% Advertising with special placement + 30%
Photo from EUR 130
Design + 15% of the cost of advertising space
Translation + 10% of the cost of advertising space

Discounts

Discount by the volume of the order:
each EUR 640 = -1% (maximum 20%)
An additional channel: -10%
Discount of a new customer: -10%

