

Remarketing aimed at the reader of Äripäev's content marketing article

Why do we do it?	We bring the reader back to the product or service that interests them.
Characterization	<p>The reader of Äripäev, who has read the article and thus has shown interest in the product or service, will be reunited with the product or service that has aroused interest.</p> <p>Advertising banners are created with the customer who ordered the content marketing article. Banners appear on all targeted Google marketing sites - webpages visited by an article reader that has Google advertising space. Largest display areas: YouTube, Google Mail, Evening Paper, Postman, Delphi, well-known meteorological newspapers AccuWeather, Yr.no, and also entertainment newspapers/portals.</p> <p>A banner landing page is a website or subpage of a website selected by the customer.</p> <p>In this way, we remind the reader and take it one step closer to purchasing a product or service that has aroused interest, making a price request, or registering for the service.</p>
Target audience/readers	A reader of a content marketing article, i.e., a customer who has already shown interest in a product or service.
Advantages	Very precise targeting of the customer to whom we show banners and whom we take to the next step in the decision-making process. After each campaign, we send an accurate report showing impressions, clicks, demographics, and geographic distribution, as well as key campaign views.

Price list:

Äripäev from EUR 500

P.S.: VAT 20% will be added to the price

Aripaev.ee is a leading business news website that monitors all business events seven days a week.

Advertising:

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