

**Objective**

foundME aims to help start-up companies make the world a more transparent, equitable, cleaner and healthier place by providing relevant and useful information.

**Characterization**

foundME.io is a media portal for the start-up community. Our reader is up to date with the latest news from the start-up sector, where best practices, new methodologies and business models emerge.

By reading foundME, you can keep an eye on the activities of Estonian start-ups, raising money and conquering foreign markets, as well as the growth of local unicorns. foundME is an opinion platform for start-up managers and top professionals.

foundME subscribers can access original stories, podcasts and radio broadcasts, press releases and major highlights from foreign media. Content marketing stories are accessible to all visitors to foundME.

The start-up sector is the fastest growing and insanely diverse sector in Estonia, with the knowledge of attracting innovative technologies that are literally changing the world, including the involvement of investments.

Linking your company's brand to the landscape of start-ups supports new technological solutions in society.

**Target audience/  
readers**

In 2022, almost 1,300 companies and 8,000 people operate in the landscape of Estonian start-ups. The annual growth of the sector is about 30%, which is faster than the growth of gross domestic product. While 2% of the economy today comes from agriculture, 3% already comes from start-ups.

With today's growth continuing, the start-up sector has set a goal that in five years the Estonian technology sector will have twenty thousand employees and in ten years more than 50 000. This will make just under 10% of all working people in Estonia in 2030.

**Market position**

The only media portal in Estonia that brings together news about the local start-up sector.

**Price list:****Content Marketing  
Article/ Employer  
Branding**

799 €

A media portal reflecting the news and opinion stories of the Estonian start-up landscape.

**Advertising department:**

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